

On the **Evaluation** of Development of International Engineering Education and Rethinking for Its Implementation in China

Yu Shouwen

Tsinghua University, Beijing, China
--2014-November, 18th, Hanzhou, China,
Zhejiang University--

Outline

- 1--**On Evaluation**
 - A--Goal and **Criteria** of Evaluation
 - B--Evaluation of **International** EE
 - C--Contrast and **Balance**
 - D--Evaluation and **Accreditation** of EE
- 2--**The Strategies of development and evaluation:**
 - A--Development: Road and the diversity needs
 - B-- **Classification** and Stratification
- 3--**How to implement in China**
- 4--**Rethinking on the Concept**

1--On the Evaluation

- **A--Goal** and **Criteria** of Evaluation
- **B--Evaluation** of **International** EE
- **C--Contrast** and **Balance**
- **D--Evaluation** and **Accreditation** of EE

A--Goal and Criteria of Evaluation

- To improve the **quality** of Engineering Education
or:
 - a—Academic rating and **ranking**;
 - b—**Management** and controlling;
 - c— Providing **information** for stakeholders;
 - d--Others

The comparing different **categories** of Evaluation

- (1) **Recognition** Evaluation—
Government Accountability; Positivism
 - (2) **Certification** Evaluation—
Pass or not;
 - (3) **Social** evaluation--
Social Accountability; Constructivism
- Graduy Bogue, 2003; Zhou GL, Mo JF, 2014

Different **goal** -- different **criteria** and weigh factor of Evaluation

- (a) **For quality assurance** of EE—
Focus on --**learning outcome**, Also for CQI
- (b) **For Academic** research—
Focus on -- **paper**; **citation**; funding ;
Awards ; Faculties,.....;
- (c) **For management**--Must **keeping balance**
between **R** (research) and **E** (education)

Input---Outcome

- (1) **Input**--- Outlook of resources
 - (2) **Outcome**---Concept of Incremental value
 - (3) **Comprehensive approach**--- Balance of both but oriented one. To excite input or satisfy the need of stakeholders
- It can be approximately expressed as **formula** considering---goal; needs ; historical evolution
--Data collection ;evidence based; justification

Input---Outcome

To determine--- criteria; index ; weigh factor ,
Important the “ **baton**” of Symphony orchestra

qualitatively or quantitatively

$$U = \sum_{i=1}^N U_i = \sum_{i=1}^N \lambda_i u_i$$

B--Evaluation of International EE

- **Some examples** in international evaluation for the rating and ranking for the disciplines and Universities
- Comparing three examples:
 (1) **US News**---From Thomson Reuters-“in Cites”
 (2) **Times** ---<http://www.indexedu.com/learn/edu/14308.html>
 (3) **QS** (Quacquarelli Symonds)

US-news

- **Raputation-25%**---global 12.5%;region 12.5%
- **Paper-----65%**
 Total number----- 12.5%
 normalized impact factor -----10%
 Total citation number A-----10%
 higher citation number B-----12.5%
 B/A-----10%
International collaboration—10%
Conferred Dr. Degree number—10%

Times

- **Education-----30%**
 Reputation-----15%;
 Ratio Faculties/Students----- 4.5%;
 Average degree of Dr. /Bachelor -----2.25%;
 Disciplines number-----6%;
 Income of University/faculty -----6%
- Research-----30%**
- Citation of paper-----30%**
 Internationalization-----8%
 Income from enterprises-----2%

QS

- Assessment from **academic peer-----40%**
 - **Global employee evaluation-----10%**
 - **Ratio of number of faculties/students—20%**
 - Average paper citation/ faculties-----20%
 - Ratio of international students-----5%
 - Ratio of international teacher-----5%
-
- Then we can find **different ranking results**
corresponding to **different purpose**

C--Contrast and Balance

- **Education** ↔ **Research** (Big R and small E ???)
- **Input** ↔ **Outcome** (Outcome based)
- **Quality assurance** ↔ Ranking and rating . Hand the “Baton”
- **Undergraduate**—Graduate students
- Evaluation **criteria** of EE—for Programs/Disciplines/University and instructions

D—Evaluation and Accreditation

- Several Case study in China:
 - Evaluation of higher engineering education
 - Evaluation on disciplines
 - Accreditation of undergraduate programs
 - On Evaluation system
- See Part 4

2--The Strategies of Development and Evaluation:

- **A-- The road of Development of EE**
- **B---DIVERSITY**-in the globalization of EE

A---DEVELOPMENT STRATEGY

--The development trend of international engineering education showed the following characteristics throughout

the engineering education **strategy a/b/c**

a---some developed country used was to “occupy” the innovative persons training in the **high-end**;

b--The manufacture and the engineering need large labor input were transformed or “**outsourcing**” to other countries

- ; **C--**We **must “walking on two legs”**, not only possess innovative engineering but also served to manufacture engineering which need large number of labors but will combined with IT ;
- **Third**, projects are developing towards two ends: part of it developed to **cutting-edge and fine**, the other part developed to **systematic, complex and large**

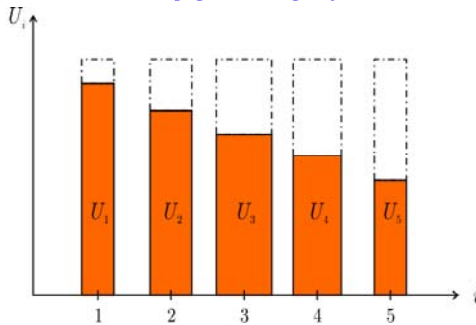
If there is **N grades** of such **young peoples**,

$$U_i = \lambda_i u_i \quad 0 \leq \lambda_i \leq 1$$

- the total energy of the human resource of young peoples in the whole society could be calculated by the formula ; (**N→~31 Million**)

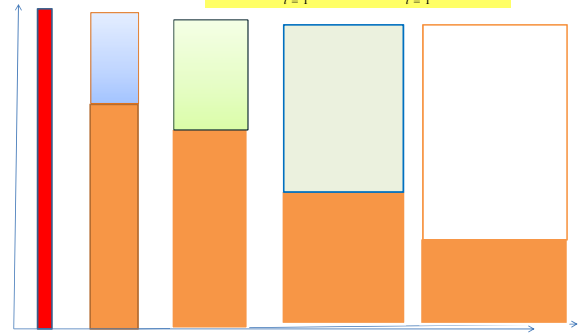
$$U = \sum_{i=1}^N U_i = \sum_{i=1}^N \lambda_i u_i$$

The Principle of Max. release of Energy N→31 Million !



- When λ_i approach to one

$$U = \sum_{i=1}^N U_i = \sum_{i=1}^N \lambda_i u_i$$



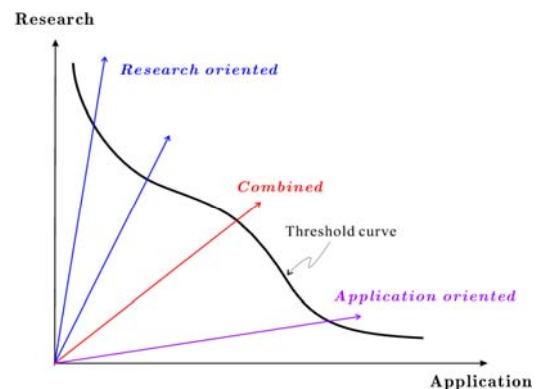
- It was the only fear to **divide them into different grades** when they are seventeen or eighteen years old. (see **national wide entrance examination** every summer)
- which** will become the **moat and sea** that divided the grades of their **whole life**,
- this original condition may be changed when you are examined to be a graduate student, that's why the society, public opinion, family and parents have such authorization.
- Thereupon, the **total energy** contained in the society will be restrained and **underestimated**.

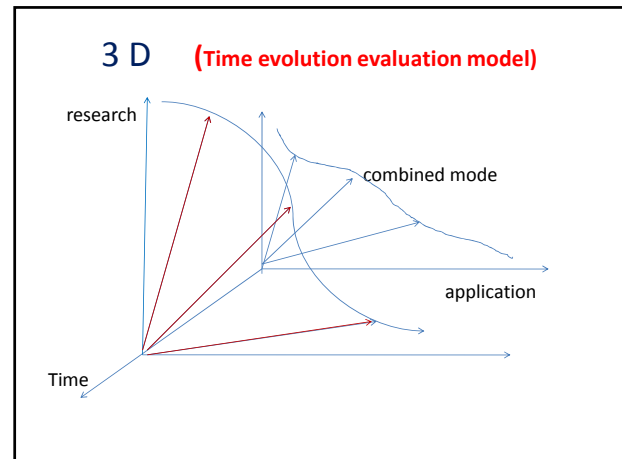
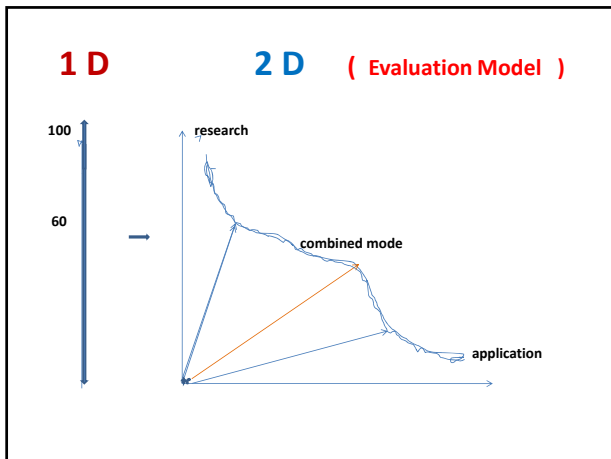
λ_i approach to one.

- The advantage of China as a powerful nation of human resource will emerge.
- This was the **most important "mine"** of china in the international.
- Then, the undoubted human resource was assured for the purpose of achieving the goal of **a strong country**

• B---DIVERSITY-in the globalization of EE

- We can use the **two dimensional map**
- The emission lines started from the origin represent the tropism of different schools or degrees.
- The **threshold** curve represents the **lowest standard for its degree**.
- The **multiple tropism choice** of talent with different degree and the multiple development path after reached the threshold of the engineering education in a nation are expressed in this two dimensional plane.





- Only when the talent market exhibits this **multiple requirement**, the **society accepted the multiple training approach of talent**,
- **government promoted the implementation of multiple talents** foster foresightedly, restrict the **minimum threshold** of their entry criteria for different cultivation approach and ensured on the system and mechanism,
- the whole engineering education will be able to exuberant, Great talents appear :successively, **developed harmoniously and matched with proper complexion**.
- “One may distinguish himself in any trade”

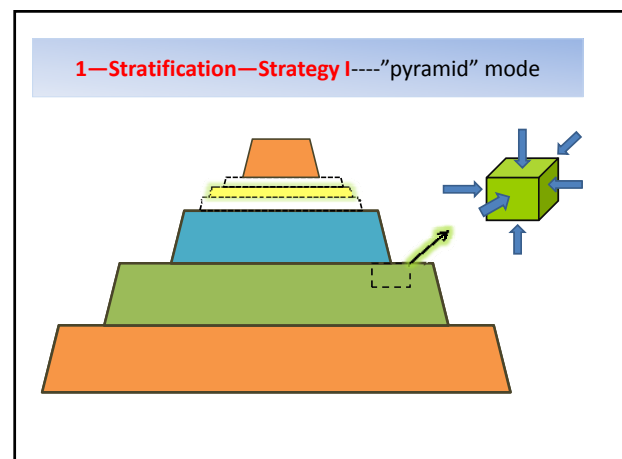
Diversity of the needs of human resource

- --**Balance between globalization and localization**
- --**Quality assurance of higher engineering education—The needs of human resources :**
- **According to the needs for international level and local economic region**

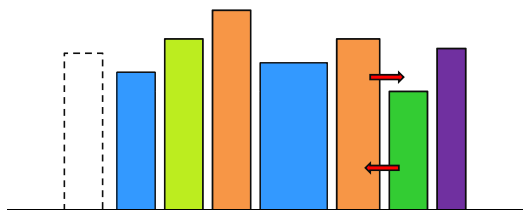
3--The Strategies of Evaluation:

• Three strategies

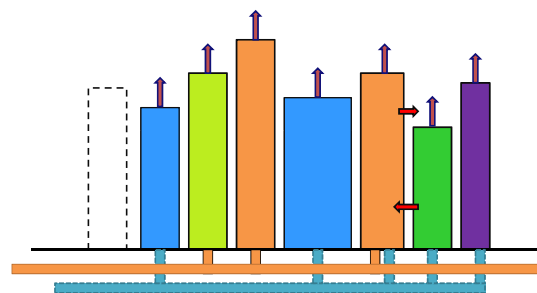
- 1--**Stratification**—Strategy I—Evaluation for Excellent education in University ; Ranking of disciplines
- 2--**Classification**—strategy II--
Programs Accreditation, Qualified disciplines
- 3--**Strategy III—Stratification based on classification**



2—Total Classification—strategy II



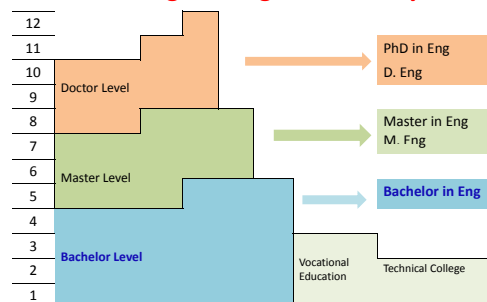
3—Strategy III—Stratification based on classification



4—How to implement in China

- **A**--Recent status of EE in China—a **brief introduction**
- **B**- The change of **disciplines evaluation**
- **C**- **New evaluation system** for undergraduate education
- **D**- Engineering education **accreditation**

A--Recent status of EE in China-a brief introduction Chinese Engineering Education System



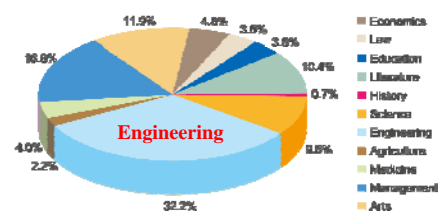
Levels, types & scale of engineering education

➤ In the year of 2013

- **1,170** HEIs provided bachelor's degree nationwide, among which **1,077** HEIs provided engineering programs.
- 48,922 undergraduate programs were available nationwide, among which **15,733** were engineering programs.

Levels, types & scale of engineering education

Engineering programs took about 1/3 of all the undergraduate programs in 2013.





Scale of engineering education

In undergraduate programs of 2013

- The number of enrollment of engineering students reached **4,953,334**, taking **33.1%** of the total number.
- The number of engineering faculty in HEIs is **402,946**.

Global competencies with China characteristics

- (1)--Master of Engineering
- (2)--Engineering Education Accreditation
- (3)--Outstanding Engineers Training Project
- (4)—CDIO Education Program
-

B- The change of disciplines evaluation

- From the **Key disciplines evaluation** (Ranking and rating 1985~2012), to ->**Self evaluation** and **qualified evaluation of graduate education**(2014---);

C- New evaluation system for undergraduate education

- University's Evaluation (**Level evaluation** ,2003-2008) to **New evaluation system for undergraduate education** (2010→)

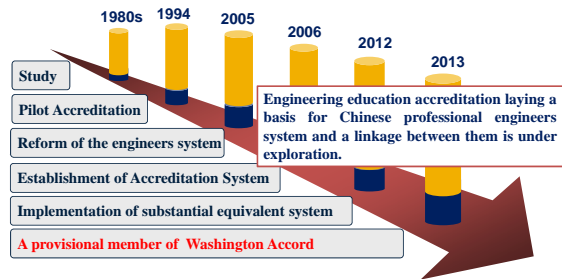
- **Five categories of evaluation—Comprehensive Evaluation system for undergraduate education 2010→**
 - 1--自我评估 **Self-Evaluation**
 - 2--院校评估 **University's evaluation**
 - a-- **Qualified evaluation**; b--、 **Checking evaluation**
 - 3--专业认证及评估(鉴定) **Program's accreditation**
 - 4--国际评估 **International evaluation**
 - 5--教学基本状态数据常态监测Monitoring and measurement of **fundamental data** of education state



D– Engineering education accreditation

- **Objective:**
 - Forming a **quality assurance** system for engineering education;
 - Establishing an engineering education accreditation system **linking up with professional engineer system**;
 - Promoting the **cooperation** between engineering education and industry;
 - Promoting the **international mutual recognition** of Chinese engineering education and enhancing communications with international counterparts.

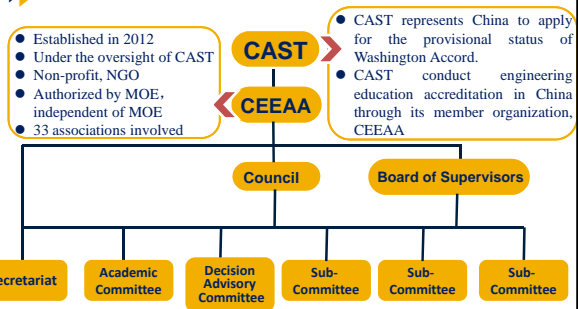
History of engineering education accreditation in China



Accreditation program areas



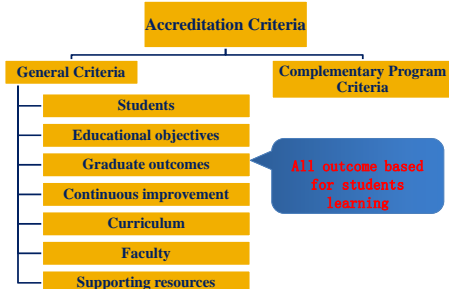
Accreditation organization system



Philosophies of Criteria



Criteria



Outcomes are substantial equivalent to WA graduate attributes

CEEAA graduate outcomes

- I. Ethics
- II. Basic Knowledge
- III. Engineering Knowledge
- IV. Experiment Design/Investigation
- V. Innovation and Project Management
- VI. Modern Tool Usage
- VII. Environment and Sustainability, Engineer and Society
- VIII. Team work
- IX. Lifelong learning
- X. Communication

5--Rethinking on the Concept— University

- What is a “university” ?
- The former president of Tsinghua university Mr. **Mei Yiqi** said that: “**The so-called university is not because of the big buildings but great masters.**” (1931,TH News,NO:341)
- “ Not only the intelligence of us depend on the **teach of teachers but also the spiritual cultivation.** ”
- The inaugural speech of Mr. Mei Yiqi, the president of Tsinghua University, the school publication of Tsinghua university, No. 341, 12/14/1931

- We fulfill the sentence above as:

“The so-called university is not because of the big buildings but the place where great masters educate talents.”

- This renew at first emphasize the resource of masters and second require the **masters to teach talents , and students learning, implement the education.**
- But the **most important aspect for university is the “output”, the production of talents cultivation.** But it is difficulties to indentify in a short term evaluation!
- The common mission of teachers and masters is **talents cultivation.**

5—Concluding remarks

- **E E Evaluation system**
Object-Criteria-Hand the “Baton”
- **EVALUATION—Diversity; Strategy**
Rethinking on the fundamental concept of **education**
To answer—What is the main task of University?
- **Any discrepancy of the main task of university and the purpose of evaluation, It may induced the evaluation to incorrect direction!**

Thank you for your attention!
For questions and discussion